

Call for expressions of interest

Aboriginal and Torres Strait Islander artists



Expressions of interest (EOI) deadline Friday 6 March 2020

Purpose

To further engage staff and highlight Water Corporation's commitment and connection to the Aboriginal and Torres Strait Islander community, we are commencing a multi-layered Aboriginal art project. We are calling for expressions of interest from Aboriginal and Torres Strait Islander artists to create distinct pieces of art with a connection to water.

What we are looking for

- An Aboriginal or Torres Strait Islander artwork piece/design that reflects the importance of water and its connection to the community.
- The artwork must be delivered in a **high resolution digital format (can be a high resolution photograph of a canvas piece)** and be suitable to adapt to various applications. Applications may include but are not limited to:
 - Fleet vehicles
 - Buildings or assets owned by Water Corporation
 - Employee lanyards
 - Business cards
 - Uniforms
 - Publications or other printed materials
 - Website
 - Featured in digital channels including Facebook, Instagram, LinkedIn and Twitter.
 - ***Please note the final artwork piece will adapted to each of the final outputs and will not always be shown in its entirety.*
- An artwork piece that is representative of one of the following regions:
 - North West
 - Mid West
 - Goldfields & Agricultural
 - Perth/South West
 - Great Southern

***Please refer to the attached map that outlines the regions*

Expression of interest



Who can apply?

- Individuals must be of Aboriginal or Torres Strait Islander descent.
- Must be a resident of Western Australia.

Notes

- Final design requires Water Corporation approval and Water Corporation will purchase the rights to the artwork.
- The final design must be delivered to Water Corporation in a high resolution digital format by **Friday 24 April 2020.**
- Artists will be paid for their work.

Below are examples of how the artwork could be used:



Expression of interest



Key dates

- Expressions of Interest – **31 January – 6 March 2020**
- Closing date for Expressions of Interest – **6 March 2020**
- Notification of selected concepts– **16 March 2020**
- Development of final concept – **3 April 2020**
- Delivery of artwork – **24 April 2020**

Assessment criteria and process

Criteria

- Clear demonstration of how the proposal represents a connection to water
- Experience delivering similar design and public art projects
- Quality of portfolio
- A quote for time and use of artwork
- Provide your background, historical and Aboriginal heritage information in the brief

Process:

Your application will be assessed against the above criteria by a selection panel of Aboriginal Affairs and Customer and Community staff. The assessment will consider:

- the response to the brief and whether the artist has an understanding of the project objectives;
- the quality and creativity of the proposal;
- previous experience;
- appropriate level of skill to match the requirements;
- demonstrated ability to work collaboratively with the project team and the community.

The applications will be ranked and if appropriate, a shortlist process will occur. The shortlist may progress to a pool of artists that may be called upon as projects arise. All applicants will be advised of the success of their application and can request feedback.

How to apply

Artists are invited to submit an application that addresses the above brief to Maddie Edwards - Aboriginal Affairs, via email: maddie.edwards@watercorporation.com.au

Applications must include:

1. Artistic statement/response to EOI criteria (max word count 500). This should summarise your artistic discipline or method (eg, painting; drawing; graphic design) and broad vision for the project.
2. Documentation of recent relevant projects/artworks (supporting materials).
3. Confirm the date you are able to deliver the final artwork.

Supporting materials: In order to gain a better understanding of your work, it is very important to provide strong support material as background to your proposal. This support material can be provided in a number of ways.

Expression of interest



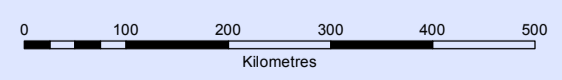
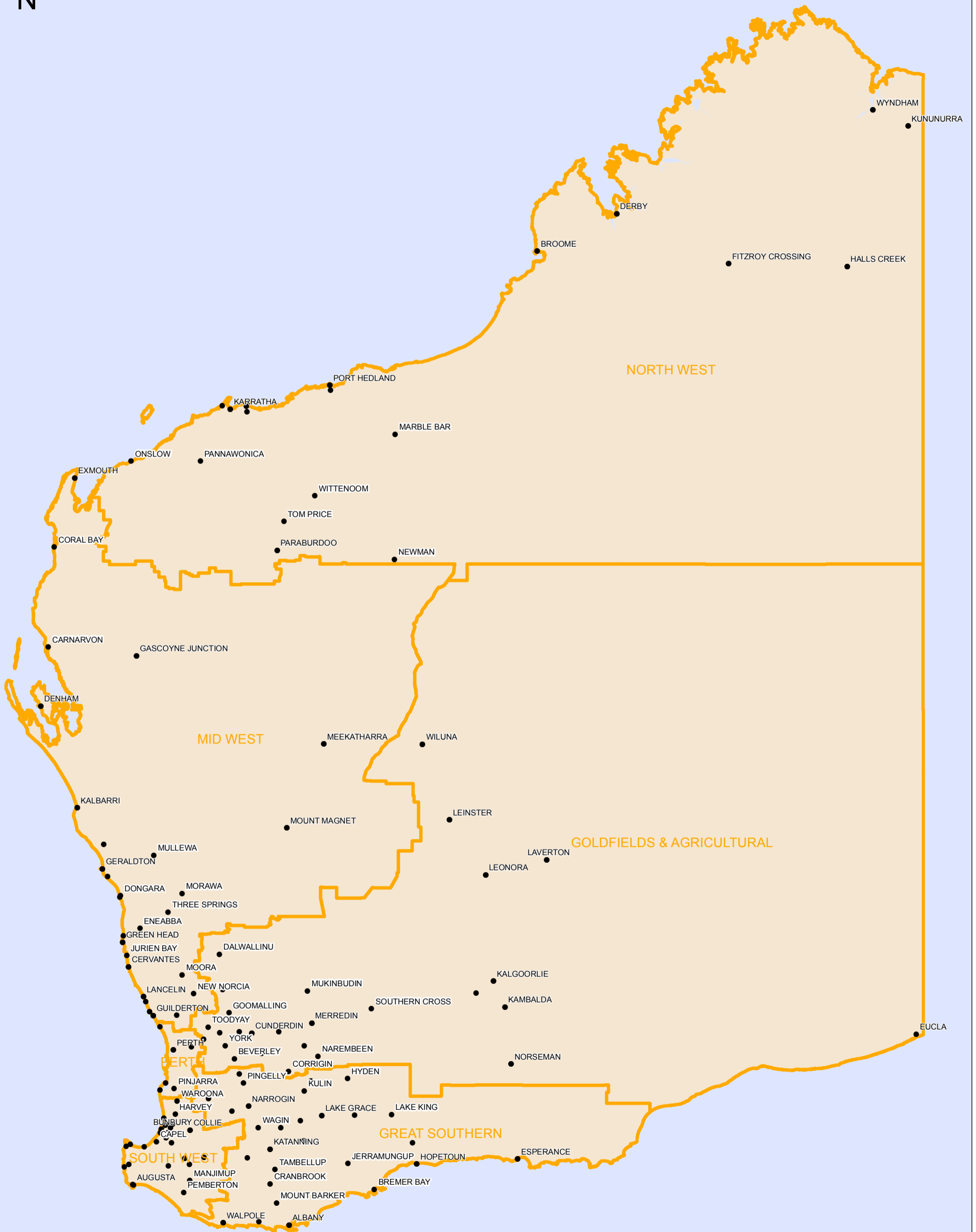
Photographs/images: Please include 3-5 images with your emailed application. These should be no higher than 1mb each in file size.

The application is to be no more than five pages including supporting material. Please submit these supporting materials as images or links within your EOI document.

More information

To request more information, please contact 9420 3087.

Regional Map of Western Australia



Coordinate System: GCS GDA 1994 Vertical Datum: AHD
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