

YMAC Strategic Plan 2026-2030

Country is our mother, our provider
and keeper of our cultural belongings.
Culture and Country go together.
You can't have one without the other.

Our VISION

Protecting Country, language
and culture, we come together
as one, united and strong.

Our PURPOSE

Walking together we champion rights, Country,
language, and culture; provide education and
awareness and create opportunities for a
better tomorrow for First Nations peoples.

country
culture
people
future

Our STRATEGIC PILLARS and PRIORITY FOCUS AREAS



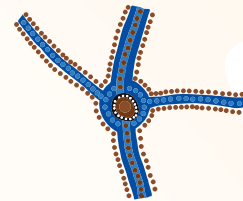
Recognition, rights & responsibility

- 1.1 Obtain and advance legal and cultural recognition
- 1.2 Support the role and authority of PBCs and cultural governance bodies
- 1.3 Strengthen the defining and exercising of cultural responsibilities
- 1.4 Uphold and strengthen rights through advocating for accountability and reform
- 1.5 Expand knowledge and expertise in recognition and rights management



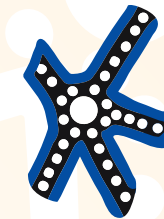
Advocacy & reform

- 2.1 Strengthen cultural heritage protection and empowerment
- 2.2 Drive recognition of cultural authority in planning and system reform
- 2.3 Champion First Nations leadership in national and regional reforms
- 2.4 Extend and expand land and water rights
- 2.5 Promote recognition of First Nations-led governance
- 2.6 Empower communities through challenging structural unfairness and inequity
- 2.7 Drive public awareness and evidence-based advocacy on First Nations-led land and sea management
- 2.8 Grow stakeholder knowledge and understanding of native title



Sustainability & resilience

- 3.1 Support First Nations-led sustainable economic development
- 3.2 Strengthen governance and long-term capacity
- 3.3 Promote resilience through cultural practice and connection
- 3.4 Advocate for continued support and capacity-building for land and sea management
- 3.5 Deliver strategies supporting sustainable development, climate adaptation and environmental protection



Diversification & growth

- 4.1 Develop and scale capacity-building programs for First Nations enterprises
- 4.2 Support and strengthen commercial partnerships
- 4.3 Pursue strategic investment in people, property, infrastructure, and technology
- 4.4 Position YMAC as a regional leader in innovation for Country, language, and culture
- 4.5 Expand fee-for-service offerings
- 4.6 Enhance existing services through drawing on our deep knowledge base

Our VALUES describe our principles and desired culture; serving as a behavioural compass for Directors, Regional Committee Members and staff.

JUSTICE

RESPECT & UNDERSTANDING

COLLABORATION

INTEGRITY